

	East Lake CDP...
Population Summary	
2010 Total Population	30,861
2020 Total Population	32,270
2020 Group Quarters	170
2024 Total Population	31,875
2024 Group Quarters	173
2029 Total Population	31,296
2024-2029 Annual Rate	-0.37%
2024 Total Daytime Population	24,942
Workers	7,784
Residents	17,158
Household Summary	
2010 Households	13,119
2010 Average Household Size	2.35
2020 Total Households	13,702
2020 Average Household Size	2.34
2024 Households	13,750
2024 Average Household Size	2.31
2029 Households	13,709
2029 Average Household Size	2.27
2024-2029 Annual Rate	-0.06%
2010 Families	9,156
2010 Average Family Size	2.82
2024 Families	9,251
2024 Average Family Size	2.81
2029 Families	9,202
2029 Average Family Size	2.76
2024-2029 Annual Rate	-0.11%
Housing Unit Summary	
2000 Housing Units	13,316
Owner Occupied Housing Units	74.8%
Renter Occupied Housing Units	14.1%
Vacant Housing Units	11.1%
2010 Housing Units	14,946
Owner Occupied Housing Units	70.6%
Renter Occupied Housing Units	17.2%
Vacant Housing Units	12.2%
2020 Housing Units	14,951
Owner Occupied Housing Units	72.8%
Renter Occupied Housing Units	18.8%
Vacant Housing Units	8.4%
2024 Housing Units	14,908
Owner Occupied Housing Units	73.4%
Renter Occupied Housing Units	18.8%
Vacant Housing Units	7.8%
2029 Housing Units	14,928
Owner Occupied Housing Units	74.5%
Renter Occupied Housing Units	17.3%
Vacant Housing Units	8.2%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

East Lake CDP...

2024 Households by Income

Household Income Base	13,750
<\$15,000	5.4%
\$15,000 - \$24,999	5.6%
\$25,000 - \$34,999	5.2%
\$35,000 - \$49,999	8.8%
\$50,000 - \$74,999	10.7%
\$75,000 - \$99,999	9.3%
\$100,000 - \$149,999	20.1%
\$150,000 - \$199,999	13.8%
\$200,000+	21.2%
Average Household Income	\$154,328

2029 Households by Income

Household Income Base	13,709
<\$15,000	4.1%
\$15,000 - \$24,999	3.6%
\$25,000 - \$34,999	3.8%
\$35,000 - \$49,999	6.7%
\$50,000 - \$74,999	9.9%
\$75,000 - \$99,999	9.5%
\$100,000 - \$149,999	20.5%
\$150,000 - \$199,999	17.5%
\$200,000+	24.4%
Average Household Income	\$178,324

2024 Owner Occupied Housing Units by Value

Total	10,943
<\$50,000	0.2%
\$50,000 - \$99,999	3.2%
\$100,000 - \$149,999	3.3%
\$150,000 - \$199,999	2.4%
\$200,000 - \$249,999	2.0%
\$250,000 - \$299,999	1.9%
\$300,000 - \$399,999	9.6%
\$400,000 - \$499,999	25.0%
\$500,000 - \$749,999	38.4%
\$750,000 - \$999,999	8.5%
\$1,000,000 - \$1,499,999	4.2%
\$1,500,000 - \$1,999,999	0.5%
\$2,000,000 +	0.8%
Average Home Value	\$561,112

2029 Owner Occupied Housing Units by Value

Total	11,124
<\$50,000	0.0%
\$50,000 - \$99,999	0.1%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.2%
\$200,000 - \$249,999	0.5%
\$250,000 - \$299,999	1.9%
\$300,000 - \$399,999	12.8%
\$400,000 - \$499,999	23.0%
\$500,000 - \$749,999	43.8%
\$750,000 - \$999,999	11.2%
\$1,000,000 - \$1,499,999	4.9%
\$1,500,000 - \$1,999,999	0.6%
\$2,000,000 +	1.0%
Average Home Value	\$621,431

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	East Lake CDP...
Median Household Income	
2024	\$108,891
2029	\$125,297
Median Home Value	
2024	\$515,915
2029	\$565,897
Per Capita Income	
2024	\$66,582
2029	\$78,123
Median Age	
2010	47.8
2020	51.4
2024	51.6
2029	53.0
2020 Population by Age	
Total	32,270
0 - 4	3.1%
5 - 9	4.5%
10 - 14	6.1%
15 - 24	10.7%
25 - 34	7.0%
35 - 44	10.1%
45 - 54	14.0%
55 - 64	17.3%
65 - 74	15.7%
75 - 84	8.5%
85 +	3.0%
18 +	82.2%
2024 Population by Age	
Total	31,875
0 - 4	3.1%
5 - 9	3.9%
10 - 14	5.4%
15 - 24	10.9%
25 - 34	7.9%
35 - 44	10.2%
45 - 54	13.5%
55 - 64	16.2%
65 - 74	15.8%
75 - 84	10.0%
85 +	3.1%
18 +	84.0%
2029 Population by Age	
Total	31,296
0 - 4	3.0%
5 - 9	3.5%
10 - 14	4.6%
15 - 24	9.8%
25 - 34	9.1%
35 - 44	9.8%
45 - 54	12.8%
55 - 64	14.9%
65 - 74	16.6%
75 - 84	12.1%
85 +	3.8%
18 +	85.6%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	East Lake CDP...
2020 Population by Sex	
Males	15,475
Females	16,795
2024 Population by Sex	
Males	15,471
Females	16,404
2029 Population by Sex	
Males	15,070
Females	16,226
2010 Population by Race/Ethnicity	
Total	30,861
White Alone	92.3%
Black Alone	1.6%
American Indian Alone	0.1%
Asian Alone	3.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.7%
Two or More Races	1.7%
Hispanic Origin	5.9%
Diversity Index	24.1
2020 Population by Race/Ethnicity	
Total	32,270
White Alone	83.5%
Black Alone	2.0%
American Indian Alone	0.2%
Asian Alone	4.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.6%
Two or More Races	8.6%
Hispanic Origin	8.3%
Diversity Index	40.0
2024 Population by Race/Ethnicity	
Total	31,875
White Alone	82.1%
Black Alone	2.1%
American Indian Alone	0.2%
Asian Alone	4.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.8%
Two or More Races	9.4%
Hispanic Origin	9.2%
Diversity Index	42.9
2029 Population by Race/Ethnicity	
Total	31,296
White Alone	80.6%
Black Alone	2.1%
American Indian Alone	0.2%
Asian Alone	4.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.9%
Two or More Races	10.3%
Hispanic Origin	10.2%
Diversity Index	45.8

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	East Lake CDP...
2020 Population by Relationship and Household Type	
Total	32,270
In Households	99.5%
Householder	42.5%
Opposite-Sex Spouse	23.8%
Same-Sex Spouse	0.2%
Opposite-Sex Unmarried Partner	2.0%
Same-Sex Unmarried Partner	0.1%
Biological Child	24.1%
Adopted Child	0.8%
Stepchild	0.9%
Grandchild	1.0%
Brother or Sister	0.5%
Parent	1.0%
Parent-in-law	0.4%
Son-in-law or Daughter-in-law	0.2%
Other Relatives	0.6%
Foster Child	0.0%
Other Nonrelatives	1.4%
In Group Quarters	0.5%
Institutionalized	0.1%
Noninstitutionalized	0.4%
2024 Population 25+ by Educational Attainment	
Total	24,442
Less than 9th Grade	0.6%
9th - 12th Grade, No Diploma	2.3%
High School Graduate	15.7%
GED/Alternative Credential	1.6%
Some College, No Degree	15.3%
Associate Degree	12.6%
Bachelor's Degree	31.9%
Graduate/Professional Degree	19.9%
2024 Population 15+ by Marital Status	
Total	27,929
Never Married	22.8%
Married	59.8%
Widowed	6.5%
Divorced	10.9%
2024 Civilian Population 16+ in Labor Force	
Civilian Population 16+	15,599
Population 16+ Employed	95.8%
Population 16+ Unemployment rate	4.2%
Population 16-24 Employed	11.3%
Population 16-24 Unemployment rate	1.6%
Population 25-54 Employed	53.8%
Population 25-54 Unemployment rate	4.8%
Population 55-64 Employed	23.4%
Population 55-64 Unemployment rate	4.9%
Population 65+ Employed	11.5%
Population 65+ Unemployment rate	1.7%

	East Lake CDP...
2024 Employed Population 16+ by Industry	
Total	14,951
Agriculture/Mining	0.3%
Construction	4.8%
Manufacturing	6.4%
Wholesale Trade	2.0%
Retail Trade	11.4%
Transportation/Utilities	3.7%
Information	2.6%
Finance/Insurance/Real Estate	13.3%
Services	52.0%
Public Administration	3.5%
2024 Employed Population 16+ by Occupation	
Total	14,951
White Collar	79.0%
Management/Business/Financial	28.1%
Professional	27.6%
Sales	13.0%
Administrative Support	10.3%
Services	11.3%
Blue Collar	9.7%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	1.8%
Installation/Maintenance/Repair	1.6%
Production	3.3%
Transportation/Material Moving	2.9%
2020 Households by Type	
Total	13,702
Married Couple Households	56.4%
With Own Children <18	17.4%
Without Own Children <18	39.0%
Cohabiting Couple Households	5.0%
With Own Children <18	1.1%
Without Own Children <18	4.0%
Male Householder, No Spouse/Partner	13.1%
Living Alone	9.2%
65 Years and over	4.0%
With Own Children <18	1.3%
Without Own Children <18, With Relatives	1.7%
No Relatives Present	0.9%
Female Householder, No Spouse/Partner	25.5%
Living Alone	17.2%
65 Years and over	10.2%
With Own Children <18	3.1%
Without Own Children <18, With Relatives	4.5%
No Relatives Present	0.7%
2020 Households by Size	
Total	13,702
1 Person Household	26.4%
2 Person Household	40.3%
3 Person Household	15.0%
4 Person Household	11.9%
5 Person Household	4.6%
6 Person Household	1.3%
7 + Person Household	0.4%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	East Lake CDP...
2020 Households by Tenure and Mortgage Status	
Total	13,702
Owner Occupied	79.5%
Owned with a Mortgage/Loan	49.7%
Owned Free and Clear	29.8%
Renter Occupied	20.5%
2024 Affordability, Mortgage and Wealth	
Housing Affordability Index	84
Percent of Income for Mortgage	29.7%
Wealth Index	175
2020 Housing Units By Urban/ Rural Status	
Total	14,951
Urban Housing Units	95.2%
Rural Housing Units	4.8%
2020 Population By Urban/ Rural Status	
Total	32,270
Urban Population	94.6%
Rural Population	5.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

East Lake CDP...

Top 3 Tapestry Segments

1.	Comfortable Empty Nesters
2.	Exurbanites (1E)
3.	Top Tier (1A)

2024 Consumer Spending

Apparel & Services: Total \$	\$42,014,853
Average Spent	\$3,055.63
Spending Potential Index	128
Education: Total \$	\$33,134,283
Average Spent	\$2,409.77
Spending Potential Index	139
Entertainment/Recreation: Total \$	\$76,599,093
Average Spent	\$5,570.84
Spending Potential Index	136
Food at Home: Total \$	\$132,339,861
Average Spent	\$9,624.72
Spending Potential Index	132
Food Away from Home: Total \$	\$71,563,588
Average Spent	\$5,204.62
Spending Potential Index	134
Health Care: Total \$	\$142,878,232
Average Spent	\$10,391.14
Spending Potential Index	135
HH Furnishings & Equipment: Total \$	\$58,414,239
Average Spent	\$4,248.31
Spending Potential Index	134
Personal Care Products & Services: Total \$	\$18,862,903
Average Spent	\$1,371.85
Spending Potential Index	138
Shelter: Total \$	\$501,981,361
Average Spent	\$36,507.74
Spending Potential Index	137
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$69,812,001
Average Spent	\$5,077.24
Spending Potential Index	145
Travel: Total \$	\$58,210,801
Average Spent	\$4,233.51
Spending Potential Index	140
Vehicle Maintenance & Repairs: Total \$	\$27,025,535
Average Spent	\$1,965.49
Spending Potential Index	133

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.