

	Feather Sound...
Population Summary	
2010 Total Population	3,420
2020 Total Population	3,607
2020 Group Quarters	0
2024 Total Population	3,562
2024 Group Quarters	0
2029 Total Population	3,465
2024-2029 Annual Rate	-0.55%
2024 Total Daytime Population	3,433
Workers	2,124
Residents	1,309
Household Summary	
2010 Households	1,785
2010 Average Household Size	1.92
2020 Total Households	1,903
2020 Average Household Size	1.90
2024 Households	1,897
2024 Average Household Size	1.88
2029 Households	1,879
2029 Average Household Size	1.84
2024-2029 Annual Rate	-0.19%
2010 Families	898
2010 Average Family Size	2.60
2024 Families	958
2024 Average Family Size	2.49
2029 Families	949
2029 Average Family Size	2.43
2024-2029 Annual Rate	-0.19%
Housing Unit Summary	
2000 Housing Units	2,024
Owner Occupied Housing Units	46.7%
Renter Occupied Housing Units	47.4%
Vacant Housing Units	5.8%
2010 Housing Units	2,037
Owner Occupied Housing Units	56.4%
Renter Occupied Housing Units	31.3%
Vacant Housing Units	12.4%
2020 Housing Units	2,067
Owner Occupied Housing Units	59.9%
Renter Occupied Housing Units	32.2%
Vacant Housing Units	7.9%
2024 Housing Units	2,049
Owner Occupied Housing Units	62.4%
Renter Occupied Housing Units	30.2%
Vacant Housing Units	7.4%
2029 Housing Units	2,049
Owner Occupied Housing Units	64.1%
Renter Occupied Housing Units	27.6%
Vacant Housing Units	8.3%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	Feather Sound...
2024 Households by Income	
Household Income Base	1,897
<\$15,000	4.0%
\$15,000 - \$24,999	2.8%
\$25,000 - \$34,999	4.4%
\$35,000 - \$49,999	7.9%
\$50,000 - \$74,999	13.9%
\$75,000 - \$99,999	10.4%
\$100,000 - \$149,999	22.1%
\$150,000 - \$199,999	9.1%
\$200,000+	25.4%
Average Household Income	\$152,764
2029 Households by Income	
Household Income Base	1,879
<\$15,000	2.8%
\$15,000 - \$24,999	1.7%
\$25,000 - \$34,999	2.7%
\$35,000 - \$49,999	4.7%
\$50,000 - \$74,999	11.7%
\$75,000 - \$99,999	10.2%
\$100,000 - \$149,999	24.3%
\$150,000 - \$199,999	11.4%
\$200,000+	30.5%
Average Household Income	\$179,908
2024 Owner Occupied Housing Units by Value	
Total	1,278
<\$50,000	0.0%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.8%
\$150,000 - \$199,999	0.6%
\$200,000 - \$249,999	1.1%
\$250,000 - \$299,999	1.3%
\$300,000 - \$399,999	17.3%
\$400,000 - \$499,999	35.5%
\$500,000 - \$749,999	28.6%
\$750,000 - \$999,999	4.7%
\$1,000,000 - \$1,499,999	8.3%
\$1,500,000 - \$1,999,999	0.9%
\$2,000,000 +	0.9%
Average Home Value	\$587,911
2029 Owner Occupied Housing Units by Value	
Total	1,314
<\$50,000	0.0%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.2%
\$250,000 - \$299,999	0.4%
\$300,000 - \$399,999	9.4%
\$400,000 - \$499,999	35.2%
\$500,000 - \$749,999	36.0%
\$750,000 - \$999,999	6.1%
\$1,000,000 - \$1,499,999	10.4%
\$1,500,000 - \$1,999,999	1.4%
\$2,000,000 +	1.0%
Average Home Value	\$646,747

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	Feather Sound...
Median Household Income	
2024	\$110,593
2029	\$128,313
Median Home Value	
2024	\$481,498
2029	\$533,298
Per Capita Income	
2024	\$81,357
2029	\$97,560
Median Age	
2010	42.6
2020	47.1
2024	46.8
2029	48.0
2020 Population by Age	
Total	3,607
0 - 4	4.9%
5 - 9	3.3%
10 - 14	3.8%
15 - 24	6.8%
25 - 34	14.4%
35 - 44	13.8%
45 - 54	14.6%
55 - 64	15.9%
65 - 74	15.2%
75 - 84	6.1%
85 +	1.3%
18 +	86.0%
2024 Population by Age	
Total	3,562
0 - 4	4.8%
5 - 9	4.6%
10 - 14	2.9%
15 - 24	7.0%
25 - 34	13.5%
35 - 44	14.9%
45 - 54	13.3%
55 - 64	14.3%
65 - 74	14.4%
75 - 84	8.6%
85 +	1.5%
18 +	85.7%
2029 Population by Age	
Total	3,465
0 - 4	4.5%
5 - 9	4.7%
10 - 14	4.7%
15 - 24	6.8%
25 - 34	9.4%
35 - 44	15.6%
45 - 54	13.1%
55 - 64	13.9%
65 - 74	13.8%
75 - 84	11.1%
85 +	2.4%
18 +	84.3%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	Feather Sound...
2020 Population by Sex	
Males	1,749
Females	1,858
2024 Population by Sex	
Males	1,756
Females	1,806
2029 Population by Sex	
Males	1,698
Females	1,767
2010 Population by Race/Ethnicity	
Total	3,420
White Alone	88.3%
Black Alone	2.8%
American Indian Alone	0.3%
Asian Alone	5.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.6%
Two or More Races	2.2%
Hispanic Origin	5.7%
Diversity Index	30.0
2020 Population by Race/Ethnicity	
Total	3,607
White Alone	77.1%
Black Alone	3.5%
American Indian Alone	0.3%
Asian Alone	8.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.6%
Two or More Races	8.2%
Hispanic Origin	8.2%
Diversity Index	48.2
2024 Population by Race/Ethnicity	
Total	3,562
White Alone	75.5%
Black Alone	3.6%
American Indian Alone	0.3%
Asian Alone	9.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.7%
Two or More Races	8.9%
Hispanic Origin	9.0%
Diversity Index	50.8
2029 Population by Race/Ethnicity	
Total	3,465
White Alone	73.6%
Black Alone	3.6%
American Indian Alone	0.3%
Asian Alone	9.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.9%
Two or More Races	9.7%
Hispanic Origin	9.9%
Diversity Index	53.8

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	Feather Sound...
2020 Population by Relationship and Household Type	
Total	3,607
In Households	100.0%
Householder	52.3%
Opposite-Sex Spouse	21.5%
Same-Sex Spouse	0.4%
Opposite-Sex Unmarried Partner	3.2%
Same-Sex Unmarried Partner	0.3%
Biological Child	16.8%
Adopted Child	0.5%
Stepchild	0.4%
Grandchild	1.0%
Brother or Sister	0.6%
Parent	0.6%
Parent-in-law	0.2%
Son-in-law or Daughter-in-law	0.1%
Other Relatives	0.5%
Foster Child	0.1%
Other Nonrelatives	1.6%
In Group Quarters	0.0%
Institutionalized	0.0%
Noninstitutionalized	0.0%
2024 Population 25+ by Educational Attainment	
Total	2,871
Less than 9th Grade	0.5%
9th - 12th Grade, No Diploma	0.4%
High School Graduate	9.7%
GED/Alternative Credential	1.1%
Some College, No Degree	15.5%
Associate Degree	10.1%
Bachelor's Degree	39.3%
Graduate/Professional Degree	23.4%
2024 Population 15+ by Marital Status	
Total	3,120
Never Married	33.5%
Married	48.2%
Widowed	5.2%
Divorced	13.1%
2024 Civilian Population 16+ in Labor Force	
Civilian Population 16+	2,387
Population 16+ Employed	95.8%
Population 16+ Unemployment rate	4.2%
Population 16-24 Employed	5.3%
Population 16-24 Unemployment rate	29.9%
Population 25-54 Employed	61.9%
Population 25-54 Unemployment rate	1.7%
Population 55-64 Employed	18.9%
Population 55-64 Unemployment rate	5.3%
Population 65+ Employed	13.9%
Population 65+ Unemployment rate	0.0%

	Feather Sound...
2024 Employed Population 16+ by Industry	
Total	2,287
Agriculture/Mining	0.0%
Construction	5.2%
Manufacturing	6.3%
Wholesale Trade	4.3%
Retail Trade	4.0%
Transportation/Utilities	2.1%
Information	2.3%
Finance/Insurance/Real Estate	22.4%
Services	49.1%
Public Administration	4.3%
2024 Employed Population 16+ by Occupation	
Total	2,287
White Collar	83.5%
Management/Business/Financial	35.7%
Professional	31.5%
Sales	9.0%
Administrative Support	7.3%
Services	10.2%
Blue Collar	6.3%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	2.5%
Installation/Maintenance/Repair	1.6%
Production	0.7%
Transportation/Material Moving	1.4%
2020 Households by Type	
Total	1,903
Married Couple Households	41.8%
With Own Children <18	11.5%
Without Own Children <18	30.4%
Cohabiting Couple Households	7.2%
With Own Children <18	0.8%
Without Own Children <18	6.4%
Male Householder, No Spouse/Partner	21.8%
Living Alone	17.8%
65 Years and over	3.0%
With Own Children <18	0.9%
Without Own Children <18, With Relatives	1.7%
No Relatives Present	1.5%
Female Householder, No Spouse/Partner	29.2%
Living Alone	22.0%
65 Years and over	7.5%
With Own Children <18	2.3%
Without Own Children <18, With Relatives	3.9%
No Relatives Present	0.9%
2020 Households by Size	
Total	1,903
1 Person Household	39.8%
2 Person Household	40.4%
3 Person Household	9.7%
4 Person Household	6.7%
5 Person Household	2.6%
6 Person Household	0.6%
7 + Person Household	0.2%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	Feather Sound...
2020 Households by Tenure and Mortgage Status	
Total	1,903
Owner Occupied	65.1%
Owned with a Mortgage/Loan	42.2%
Owned Free and Clear	22.9%
Renter Occupied	34.9%
2024 Affordability, Mortgage and Wealth	
Housing Affordability Index	91
Percent of Income for Mortgage	27.3%
Wealth Index	157
2020 Housing Units By Urban/ Rural Status	
Total	2,067
Urban Housing Units	100.0%
Rural Housing Units	0.0%
2020 Population By Urban/ Rural Status	
Total	3,607
Urban Population	100.0%
Rural Population	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

		Feather Sound...
Top 3 Tapestry Segments		
1.		In Style (5B)
2.		Enterprising Professionals (2D)
3.		
2024 Consumer Spending		
Apparel & Services: Total \$		\$6,049,146
Average Spent		\$3,188.80
Spending Potential Index		134
Education: Total \$		\$4,699,868
Average Spent		\$2,477.53
Spending Potential Index		143
Entertainment/Recreation: Total \$		\$10,560,648
Average Spent		\$5,567.03
Spending Potential Index		136
Food at Home: Total \$		\$18,254,950
Average Spent		\$9,623.06
Spending Potential Index		132
Food Away from Home: Total \$		\$9,956,139
Average Spent		\$5,248.36
Spending Potential Index		135
Health Care: Total \$		\$19,572,060
Average Spent		\$10,317.38
Spending Potential Index		134
HH Furnishings & Equipment: Total \$		\$8,136,817
Average Spent		\$4,289.31
Spending Potential Index		136
Personal Care Products & Services: Total \$		\$2,529,316
Average Spent		\$1,333.32
Spending Potential Index		134
Shelter: Total \$		\$67,014,123
Average Spent		\$35,326.37
Spending Potential Index		132
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$9,047,637
Average Spent		\$4,769.44
Spending Potential Index		136
Travel: Total \$		\$7,819,203
Average Spent		\$4,121.88
Spending Potential Index		136
Vehicle Maintenance & Repairs: Total \$		\$3,751,374
Average Spent		\$1,977.53
Spending Potential Index		133

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.