

South Highpoint CDP, FL South Highpoint CDP, FL (1267462) Geography: Place Prepared by Esri

	South Highpoi
Population Summary	
2010 Total Population	4,792
2020 Total Population	4,780
2020 Group Quarters	0
2024 Total Population	4,740
2024 Group Quarters	0
2029 Total Population	4,683
2024-2029 Annual Rate	-0.24%
2024 Total Daytime Population	3,155
Workers	960
Residents	2,195
Household Summary	
2010 Households	1,609
2010 Average Household Size	2.96
2020 Total Households	1,698
2020 Average Household Size	2.82
2024 Households	1,700
2024 Average Household Size	2.79
2029 Households	1,727
2029 Average Household Size	2.71
2024-2029 Annual Rate	0.32%
2010 Families	1,091
2010 Average Family Size	3.38
2024 Families	988
2024 Average Family Size	3.52
2029 Families	1,016
2029 Average Family Size	3.39
2024-2029 Annual Rate	0.56%
Housing Unit Summary	
2000 Housing Units	1,990
Owner Occupied Housing Units	44.3%
Renter Occupied Housing Units	46.1%
Vacant Housing Units	9.6%
2010 Housing Units	1,855
Owner Occupied Housing Units	42.2%
Renter Occupied Housing Units	44.5%
Vacant Housing Units	13.3%
2020 Housing Units	1,821
Owner Occupied Housing Units	39.6%
Renter Occupied Housing Units	53.7%
Vacant Housing Units	6.8%
2024 Housing Units	1,816
Owner Occupied Housing Units	32.6%
Renter Occupied Housing Units	61.0%
Vacant Housing Units	6.4%
2029 Housing Units	1,852
Owner Occupied Housing Units	35.2%
Renter Occupied Housing Units	58.1%
Vacant Housing Units	6.7%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.



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Community Profile

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Average Home Value \$258,066 2029 Owner Occupied Housing Units by Value 651 Total 651 <\$50,000		
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\$1,000,000 - \$1,499,999 1.5% \$1,500,000 - \$1,999,999 0.3% \$2,000,000 + 0.3%	\$500,000 - \$749,999	19.0%
\$1,500,000 - \$1,999,999 0.3% \$2,000,000 + 0.3%	\$750,000 - \$999,999	10.0%
\$1,500,000 - \$1,999,999 0.3% \$2,000,000 + 0.3%	\$1,000,000 - \$1,499,999	1.5%
\$2,000,000 + 0.3%		0.3%
Average Home Value \$386,790		
	Average Home Value	\$386,790

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.



Community Profile

South Highpoint CDP, FL South Highpoint CDP, FL (1267462) Geography: Place Prepared by Esri

Median Household Income 2024	
2024	
	\$57,826
2029	\$70,221
Median Home Value	
2024	\$180,460
2029	\$303,571
Per Capita Income	
2024	\$28,574
2029	\$35,543
Median Age	
2010	31.4
2020	34.1
2024	33.0
2029	34.4
2020 Population by Age	
Total	4,780
0 - 4	6.4%
5 - 9	8.2%
10 - 14	9.0%
15 - 24 25 - 34	14.0% 13.6%
25 - 34 35 - 44	13.6%
45 - 54	14.0%
55 - 64	11.8%
65 - 74	7.7%
75 - 84	2.0%
85 +	0.5%
18 +	72.2%
2024 Population by Age	
Total	4,740
0 - 4	6.6%
5 - 9	6.6%
10 - 14	7.6%
15 - 24	15.5%
25 - 34	17.4%
35 - 44	14.0%
45 - 54	11.8%
55 - 64	10.8%
65 - 74	7.2%
75 - 84	2.1%
85 +	0.4%
18 +	74.7%
2029 Population by Age	4.600
Total	4,683
0 - 4 5 - 9	6.7%
5 - 9 10 - 14	6.1% 6.1%
15 - 24	16.5%
25 - 34	15.5%
35 - 44	14.8%
45 - 54	11.9%
55 - 64	10.2%
65 - 74	7.9%
	3.7%
75 - 84	1 / 70
75 - 84 85 +	0.6%



South Highpoint CDP, FL South Highpoint CDP, FL (1267462) Geography: Place Prepared by Esri

Geography: Place	South Highpoi
2020 Population by Sex	South Highpoli.
Males	2,438
Females	2,342
2024 Population by Sex	2,512
Males	2,440
Females	2,300
	2,500
2029 Population by Sex	2.024
Males	2,384
Females	2,299
2010 Population by Race/Ethnicity	
Total	4,792
White Alone	60.9%
Black Alone	12.4%
American Indian Alone	1.2%
Asian Alone	6.4%
Pacific Islander Alone	0.8%
Some Other Race Alone Two or More Races	14.5% 3.8%
Hispanic Origin	30.2%
Diversity Index	76.1
2020 Population by Race/Ethnicity	70.1
Total	4,780
White Alone	46.4%
Black Alone	13.2%
American Indian Alone	1.1%
Asian Alone	6.2%
Pacific Islander Alone	0.3%
Some Other Race Alone	19.3%
Two or More Races	13.5%
Hispanic Origin	34.4%
Diversity Index	84.0
2024 Population by Race/Ethnicity	
Total	4,740
White Alone	44.2%
Black Alone	12.8%
American Indian Alone	1.1%
Asian Alone	6.9%
Pacific Islander Alone	0.2%
Some Other Race Alone	20.5%
Two or More Races	14.3%
Hispanic Origin	36.9%
Diversity Index	85.1
2029 Population by Race/Ethnicity	4.600
Total	4,683
White Alone	42.8%
Black Alone American Indian Alone	12.6% 0.9%
American Indian Alone Asian Alone	7.2%
Pacific Islander Alone	0.2%
Some Other Race Alone	21.5%
Two or More Races	14.7%
Hispanic Origin	38.5%
Diversity Index	85.6
	05.0

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.



South Highpoint CDP, FL South Highpoint CDP, FL (1267462) Geography: Place Prepared by Esri

2020 Population by Relationship and Household TypeTotal4,780Total100.0%Households100.0%Householder36.2%Opposite-Sex Spouse11.6%Same-Sex Spouse0.1%Opposite-Sex Unmarried Partner3.7%Same-Sex Unmarried Partner0.3%Biological Child31.6%Adopted Child0.5%Stepchild1.3%Grandchild2.8%Parent1.5%Parent0.1%Other Relatives2.2%Foster Child0.1%Other Nonrelatives5.8%In Group Quarters0.0%In Group Quarters0.0%Institutionalized0.0%		South Highpoi
In Households 36.3% Mouseholder 36.3% Opposite-Sex Spouse 11.6% Same-Sex Spouse 3.7% Same-Sex Unmarried Partner 3.3% Biological Child 3.16% Adopted Child 0.5% Stepchild 0.5% Grandchild 0.5% Brother or Sister 2.0% Parent 1.5% Son-in-law or Daughter-in-law 0.1% Son-in-law or Daughter-in-law 0.3% Otter Relatives 2.8% Foster Child 0.1% Otter Nonrelatives 5.8% In Group Quarters 0.0% Noninstitutionalized 0.0% Sone College, No Diploma 10.8% High School Graduate 2.9% Graduate 2.9% Mouse 3.020 Less than 9th Grade 5.3% Some College, No Diploma 10.8% High School Graduate 2.9% Graduate/Profesional Degree 7.0% Vorced 2.3% </th <th>2020 Population by Relationship and Household Type</th> <th></th>	2020 Population by Relationship and Household Type	
In Households 36.3% Mouseholder 36.3% Opposite-Sex Spouse 11.6% Same-Sex Spouse 3.7% Same-Sex Unmarried Partner 3.3% Biological Child 3.16% Adopted Child 0.5% Stepchild 0.5% Grandchild 0.5% Brother or Sister 2.0% Parent 1.5% Son-in-law or Daughter-in-law 0.1% Son-in-law or Daughter-in-law 0.3% Otter Relatives 2.8% Foster Child 0.1% Otter Nonrelatives 5.8% In Group Quarters 0.0% Noninstitutionalized 0.0% Sone College, No Diploma 10.8% High School Graduate 2.9% Graduate 2.9% Mouse 3.020 Less than 9th Grade 5.3% Some College, No Diploma 10.8% High School Graduate 2.9% Graduate/Profesional Degree 7.0% Vorced 2.3% </td <td>Total</td> <td>4,780</td>	Total	4,780
Opposite-Sex Spouse 11.6% Same-Sex Spouse 0.1% Opposite-Sex Unmarried Partner 3.7% Same-Sex Unmarried Partner 0.3% Biological Child 0.5% Adopted Child 0.5% Stepchild 0.5% Grandchild 0.5% Brother or Sister 2.0% Parent 1.5% Son-in-law or Daughter-in-law 0.1% Son-in-law or Daughter-in-law 0.3% Otter Kaltives 2.5% In Struttionalized 0.3% Norine Haitives 5.5% In Struttionalized 0.0% Noninstitutionalized 0.0% Sode Child 0.32 Some College, No Diploma 10.8% Some College, No Diploma 3.2% Sord Parent Vorestal 3.2% Some College, No Degree 3.2% Sord Parent Vorestal 3.2% Sord Parent Vorestal 3.2% Sord Vorestal 3.2% Sord Vorestal 3.2% Sord Vorestal <td>In Households</td> <td>100.0%</td>	In Households	100.0%
Same-Sex Spuse 9.1% Opposite-Sex Unmarried Partner 9.3% Same-Sex Unmarried Partner 9.3% Biological Child 9.1% Adopted Child 0.3% Stepchild 0.3% Grandchild 0.3% Grandchild 2.8% Brother or Sister 2.0% Parent 1.3% Som-In-Jaw or Daughter-in-law 0.1% Som-In-Jaw or Daughter-in-law 0.4% Other Relatives 2.2% Foster Child 0.1% Other Nonrelatives 2.8% In Group Quarters 0.0% Institutionalized 0.0% Noninstitutionalized 0.0% Some College, No Diploma 11.8% Some College, No Diploma 10.8% Some College, No Degree 14.9% Graduate/Professional Degree 3.756 Neurer Married 3.756 Neurer Married 3.756 Neurer Married 3.756 Neurer Married 3.756 Neurer Married <td>Householder</td> <td>36.2%</td>	Householder	36.2%
Opposite-Sex Unmaried Partner 9.3% Same-Sex Unmaried Partner 0.3% Biological Child 31.6% Adopted Child 0.5% Stepchild 1.3% Grandchild 2.8% Borther or Sister 2.0% Parent 2.0% Parent 0.1% Son-in-law or Daughter-in-law 0.4% Other Relatives 2.2% Foster Child 0.4% Other Nonrelatives 2.3% In Group Quarters 0.0% Institutionalized 0.0% Noninstitutionalized 0.0% Som-College, No Degree 3.020 Less than 9th Grade 6.3% GED/Alternative Credential 3.020 Less than 9th Grade 29.5% GED/Alternative Credential 3.020 Less than 9th Grade 3.2% Some College, No Degree 18.2% Associate Degree 3.2% GED/Alternative Credential 3.55 Never Married 3.554 Midowed	Opposite-Sex Spouse	11.6%
Opposite-Sex Unmaried Partner 9.3% Same-Sex Unmaried Partner 0.3% Biological Child 31.6% Adopted Child 0.5% Stepchild 1.3% Grandchild 2.8% Borther or Sister 2.0% Parent 2.0% Parent 0.1% Son-in-law or Daughter-in-law 0.4% Other Relatives 2.2% Foster Child 0.4% Other Nonrelatives 2.3% In Group Quarters 0.0% Institutionalized 0.0% Noninstitutionalized 0.0% Som-College, No Degree 3.020 Less than 9th Grade 6.3% GED/Alternative Credential 3.020 Less than 9th Grade 29.5% GED/Alternative Credential 3.020 Less than 9th Grade 3.2% Some College, No Degree 18.2% Associate Degree 3.2% GED/Alternative Credential 3.55 Never Married 3.554 Midowed	Same-Sex Spouse	0.1%
Same-Sex Unmarried Partner 0.3% Biological Child 31.6% Adopted Child 0.5% Stepchild 0.8% Grandchild 2.8% Brother or Sister 2.0% Parent 1.5% Parent 0.1% Son-in-law or Daughter-in-law 0.1% Son-in-law or Daughter-in-law 0.2% Other Relatives 2.2% Foster Child 0.1% Other Nonrelatives 2.8% In Group Quarters 0.0% Noninstitutionalized 0.0% Noninstitutionalized 0.0% Son-Child Scott 2.9% Fotal 3.020 Less than 9th Grade 6.3% Widowed 2.9% Sone College, No Depiree 3.75 Graduate/Professional Degree 7.9% Bachelor's Degree 3.75 Never Married 3.24 Youdate/Professional Degree 3.9% Graduate/Professional Degree 2.3% Overed Married 3.24% <td></td> <td>3.7%</td>		3.7%
Adopfed Child 0.5% Stepchild 1.3% Grandchild 2.8% Brother or Sister 2.0% Parent 1.5% Parent-in-law 0.1% Son-in-law or Daughter-in-law 0.1% Other Relatives 2.2% Foster Child 0.1% Other Rolatives 2.2% In Group Quarters 0.0% Nonrelatives 2.8% In Group Quarters 0.0% Noninstitutionalized 0.0% Noninstitutionalized 0.0% Sost-In-law or Daughter-in-law 0.0% Noninstitutionalized 0.0% Noninstitutionalized 0.0% Noninstitutionalized 0.0% Noninstitutionalized 0.0% Some College, No Diploma 3.020 Less than 9th Grade 29.5% Graduate 29.5% Graduate Degree 3.750 Graduate/Professional Degree 3.750 Outer Married 3.49% Married 3.240 Widowed 2.9% Divored 3.240 Outer Married 3.540 Married 3.540 Never Married 3.540 Mound <td< td=""><td>Same-Sex Unmarried Partner</td><td>0.3%</td></td<>	Same-Sex Unmarried Partner	0.3%
Adopted Child 0.5% Stepchild 1.3% Grandchild 2.8% Brother or Sister 2.0% Parent 1.5% Farent-in-law 0.1% Son-in-law or Daughter-in-law 0.4% Other Relatives 2.2% Foster Child 0.1% Other Nonrelatives 2.8% In Group Quarters 0.0% Nonristitutionalized 0.0% Noninstitutionalized 0.0% Kotade 3.020 2024 Population 25+ by Educational Attainment 3.020 Uess than 9th Grade 3.3% Graduate 3.0% GeD/Atternative Credential 3.020 Some College, No Diploma 10.8% High School Graduate 29.5% Graduate/Professional Degree 3.0% Associate Degree 3.0% Total 3.756 Never Married 49.4% Married 3.45% Widowed 2.9% Divored 3.2% Divored 3.2% Population 15+ by Marital Status 2.73% Chilan Population 16+ In Labor Force 2.73% Population 16-4 Employed 3.5% Population 16-54 Employed	Biological Child	31.6%
Stepchild 1.3% Grandchild 2.8% Brother or Sister 2.0% Parent 1.5% Parent-in-law 0.1% Son-in-law or Daughter-in-law 0.4% Other Romelatives 2.2% Foster Child 0.1% Other Nomelatives 2.2% Foster Child 0.1% Other Nomelatives 0.0% In Group Quarters 0.0% Institutionalized 0.0% Noninstitutionalized 0.0% Sold Population 25+ by Educational Attainment 3.020 Less than 9th Grade 6.3% GED/Alternative Credential 4.0% Some College, No Diploma 10.8% Hilp School Graduate 29.5% Graduate/Professional Degree 3.7% Married 3.755 Never Married 49.4% Wirdowed 2.9% Divored 2.3% Population 15+ by Marital Status 3.755 Never Married 49.4% Married 3.		0.5%
Grandchild2.8%Brother or Sister2.0%Parent1.5%Parent-in-law0.1%Son-in-law or Daughter-in-law0.4%Other Relatives2.2%Foster Child0.1%Other Nonrelatives0.8%In Group Quarters0.0%Noninstitutionalized0.0%2024 Population 25-th y Educational Attainment0.0%Total3.020Less than 9th Grade6.3%9th + 12th Grade, No Diploma6.3%High School Graduate29.5%Graduate/Professional Degree8.7%Married3.756Never Married3.54%Wildowed2.9%Divored1.3%Population 15+ the Marital Status2.9%Civilian Population 16+ in Labor Force2.9%Civilian Population 16+ in Labor Force2.9%Civilian Population 16+ in Labor Force2.9%Civilian Population 16+ in Labor Force2.9%Population 16-24 Employed6.3%Population 16-24 Employed6.3%Population 16-24 Employed6.3%Population 16-24 Employed6.3%Population 16-24 Employed6.3%Population 16-24 Employed6.3%Population 55-64 Unemployment rate6.3%Population 55-64 Unemployment rate5.9%Population 55-64 Unemployment rate5.9%Population 55-64 Unemployment rate5.9%Population 55-64 Unemployment rate5.9%Population 55-64 Unemployment rate5.9%Po		1.3%
Parent 1.5% Parent-in-law 0.1% Son-in-law or Daughter-in-law 0.4% Other Relatives 2.2% Other Relatives 2.2% Foster Child 0.1% Other Nonrelatives 5.8% In Group Quarters 0.0% Noninstitutionalized 0.0% Noninstitutionalized 0.0% Voltation 25+ by Educational Attainment 3.020 Less than 9th Grade 6.3% 9th 1 21 Grade, No Diploma 10.8% High School Graduate 29.5% GED/Alternative Credential 20.5% Some College, No Degree 18.2% Associate Degree 7.0% Bachelor's Degree 7.0% Married 3.0520 Never Married 3.0520 Never Married 3.054% Widowed 2.9% Divorced 2.9% Divorced 2.9% Divorced 3.54% Widowed 2.9% Divorced 3.54% Widowed 3.9% Divorced 3		2.8%
Parent 1.5% Parent-in-law 0.1% Son-in-law or Daughter-in-law 0.4% Other Relatives 2.2% Other Relatives 2.2% Foster Child 0.1% Other Nonrelatives 5.8% In Group Quarters 0.0% Noninstitutionalized 0.0% Noninstitutionalized 0.0% Voltation 25+ by Educational Attainment 3.020 Less than 9th Grade 6.3% 9th 1 21 Grade, No Diploma 10.8% High School Graduate 29.5% GED/Alternative Credential 20.5% Some College, No Degree 18.2% Associate Degree 7.0% Bachelor's Degree 7.0% Married 3.0520 Never Married 3.0520 Never Married 3.054% Widowed 2.9% Divorced 2.9% Divorced 2.9% Divorced 3.54% Widowed 2.9% Divorced 3.54% Widowed 3.9% Divorced 3	Brother or Sister	2.0%
Parent-in-law 0.1% Son-in-law or Daughter-in-law 0.4% Other Relatives 2.2% Foster Child 0.1% Other Nonrelatives 5.8% In Group Quarters 0.0% Institutionalized 0.0% Nonistitutionalized 0.0% Volter Nonrelatives 0.0% Nonistitutionalized 0.0% Volta Case 0.0% Montonistitutionalized 0.0% GED/Alternative Credential 3.020 GED/Alternative Credential 4.0% Some College, No Degree 9.7% Bachelor's Degree 9.7% Graduate/Professional Degree 9.7% Bachelor's Degree 9.7% Married 3.756 Never Married 3.756 Never	Parent	1.5%
Son-in-law or Daughter-in-law 04 % Other Relatives 2.2% Foster Child 0.1% Other Nonrelatives 5.8% Nonrelatives 0.0% In Group Quarters 0.0% Noninstitutionalized 0.0% Noninstitutionalized 0.0% Yotal 3.020 Less than 9th Grade 6.3% 9th - 12th Grade, No Diploma 10.8% High School Graduate 29.5% GED/Alternative Credential 40.0% Some College, No Degree 10.8% Associate Degree 9.7% Associate Degree 9.7% Associate Degree 9.7% Married 3.756 Never Married 3.756 Never Married 3.756 Never Married 3.54% Widowed 2.9% Divorced 3.54% Widowed 2.9% Divorced 3.54% Widowed 2.9% Divorced 3.54% Population 16+	Parent-in-law	0.1%
Other Relatives 2.2% Foster Child 0.1% Other Nonrelatives 5.8% In Group Quarters 0.0% Institutionalized 0.0% Noninstitutionalized 0.0% 2024 Population 25+ by Educational Attainment 3,020 Less than 9th Grade 6.3% 9th - 12th Grade, No Diploma 10.8% High School Graduate 29.5% GED/Alternative Credential 4.0% Some College, No Degree 18.2% Graduate/Professional Degree 9.7% Bachelor's Degree 14.6% Graduate/Professional Degree 7.0% 2024 Population 15+ by Marital Status 3.755 Never Married 49.4% Married 3.5% Vidowed 2.9% Divorced 12.3% 2024 Evoluation 16+ in Labor Force 2.732 Civilian Population 16+ in Labor Force 2.732 Civilian Population 16+ tin Labor Force 3.5% Population 16-4 Employed 93.5% Population 16-4 Employed 6.5%		0.4%
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Population 65+ Unemployment rate 32.3%		
	Population 65+ Unemployment rate	32.3%



South Highpoint CDP, FL South Highpoint CDP, FL (1267462) Geography: Place Prepared by Esri

	South Highpoi
2024 Employed Population 16+ by Industry	
Total	2,554
Agriculture/Mining	0.4%
Construction	9.9%
Manufacturing	8.1%
Wholesale Trade	0.7%
Retail Trade	13.2%
Transportation/Utilities	6.4%
Information	2.2%
Finance/Insurance/Real Estate	4.8%
Services	52.1%
Public Administration	2.3%
2024 Employed Population 16+ by Occupation	
Total	2,554
White Collar	50.7%
Management/Business/Financial	14.1%
Professional	16.0%
Sales	8.5%
Administrative Support	12.1%
Services	25.3%
Blue Collar	24.0%
Farming/Forestry/Fishing	0.4%
Construction/Extraction	8.6%
Installation/Maintenance/Repair	4.5%
Production	4.7%
Transportation/Material Moving	5.8%
2020 Households by Type	
Total	1,698
Married Couple Households	33.7%
With Own Children <18	15.9%
Without Own Children <18	17.8%
Cohabitating Couple Households	11.2%
With Own Children <18	4.9%
Without Own Children <18	6.3%
Male Householder, No Spouse/Partner	24.3%
Living Alone	14.8%
65 Years and over	4.8%
With Own Children <18	3.1%
Without Own Children <18, With Relatives	3.5%
No Relatives Present	2.9%
Female Householder, No Spouse/Partner	30.7%
Living Alone	9.8%
65 Years and over	3.3%
With Own Children <18	10.8%
Without Own Children <18, With Relatives	8.2%
No Relatives Present	1.9%
2020 Households by Size	
Total	1,698
1 Person Household	24.7%
2 Person Household	28.0%
3 Person Household	21.7%
4 Person Household	14.4%
5 Person Household	7.4%
6 Person Household	2.7%
7 + Person Household	1.2%



South Highpoint CDP, FL South Highpoint CDP, FL (1267462) Geography: Place Prepared by Esri

	South Highpoi
2020 Households by Tenure and Mortgage Status	
Total	1,698
Owner Occupied	42.5%
Owned with a Mortgage/Loan	26.1%
Owned Free and Clear	16.4%
Renter Occupied	57.5%
2024 Affordability, Mortgage and Wealth	
Housing Affordability Index	127
Percent of Income for Mortgage	19.5%
Wealth Index	47
2020 Housing Units By Urban/ Rural Status	
Total	1,821
Urban Housing Units	100.0%
Rural Housing Units	0.0%
2020 Population By Urban/ Rural Status	
Total	4,780
Urban Population	100.0%
Rural Population	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.



South Highpoint CDP, FL South Highpoint CDP, FL (1267462) Geography: Place Prepared by Esri

Top 3 Tapestry Segments	
1.	NeWest Residents (13C)
2.	Down the Road (10D)
3.	Front Porches (8E)
2024 Consumer Spending	
Apparel & Services: Total \$	\$3,325,241
Average Spent	\$1,956.02
Spending Potential Index	\$1,950.02
Education: Total \$	\$2,155,720
Average Spent	\$1,268.07
Spending Potential Index	73
Entertainment/Recreation: Total \$	\$4,771,324
Average Spent	\$2,806.66
Spending Potential Index	69
Food at Home: Total \$	\$9,781,615
Average Spent	\$5,753.89
Spending Potential Index	79
Food Away from Home: Total \$	\$5,162,784
Average Spent	\$3,036.93
Spending Potential Index	78
Health Care: Total \$	\$8,657,320
Average Spent	\$5,092.54
Spending Potential Index	66
HH Furnishings & Equipment: Total \$	\$3,806,326
Average Spent	\$2,239.02
Spending Potential Index	71
Personal Care Products & Services: Total \$	\$1,287,619
Average Spent	\$757.42
Spending Potential Index	76
Shelter: Total \$	\$33,991,032
Average Spent	\$19,994.72
Spending Potential Index	75
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,457,784
Average Spent	\$2,033.99
Spending Potential Index	58
Travel: Total \$	\$3,436,336
Average Spent	\$2,021.37
Spending Potential Index	67
Vehicle Maintenance & Repairs: Total \$	\$1,890,233
Average Spent	\$1,111.90
Spending Potential Index	75

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.