

**South Pasaden...**

<b>Population Summary</b>	
2010 Total Population	4,970
2020 Total Population	5,353
2020 Group Quarters	254
2024 Total Population	5,389
2024 Group Quarters	259
2029 Total Population	5,302
2024-2029 Annual Rate	-0.32%
2024 Total Daytime Population	7,150
Workers	3,656
Residents	3,494
<b>Household Summary</b>	
2010 Households	3,236
2010 Average Household Size	1.46
2020 Total Households	3,518
2020 Average Household Size	1.45
2024 Households	3,506
2024 Average Household Size	1.46
2029 Households	3,479
2029 Average Household Size	1.45
2024-2029 Annual Rate	-0.15%
2010 Families	1,058
2010 Average Family Size	2.20
2024 Families	1,156
2024 Average Family Size	2.13
2029 Families	1,116
2029 Average Family Size	2.12
2024-2029 Annual Rate	-0.70%
<b>Housing Unit Summary</b>	
2000 Housing Units	4,570
Owner Occupied Housing Units	50.0%
Renter Occupied Housing Units	30.3%
Vacant Housing Units	19.6%
2010 Housing Units	4,409
Owner Occupied Housing Units	40.2%
Renter Occupied Housing Units	33.2%
Vacant Housing Units	26.6%
2020 Housing Units	4,477
Owner Occupied Housing Units	42.7%
Renter Occupied Housing Units	35.8%
Vacant Housing Units	21.4%
2024 Housing Units	4,443
Owner Occupied Housing Units	47.1%
Renter Occupied Housing Units	31.8%
Vacant Housing Units	21.1%
2029 Housing Units	4,449
Owner Occupied Housing Units	48.9%
Renter Occupied Housing Units	29.3%
Vacant Housing Units	21.8%

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

**South Pasaden...**
**2024 Households by Income**

Household Income Base	3,506
<\$15,000	12.1%
\$15,000 - \$24,999	13.9%
\$25,000 - \$34,999	9.5%
\$35,000 - \$49,999	13.8%
\$50,000 - \$74,999	12.7%
\$75,000 - \$99,999	8.9%
\$100,000 - \$149,999	15.9%
\$150,000 - \$199,999	6.4%
\$200,000+	7.0%
Average Household Income	\$85,131

**2029 Households by Income**

Household Income Base	3,479
<\$15,000	10.8%
\$15,000 - \$24,999	11.5%
\$25,000 - \$34,999	8.3%
\$35,000 - \$49,999	11.8%
\$50,000 - \$74,999	13.8%
\$75,000 - \$99,999	7.9%
\$100,000 - \$149,999	18.7%
\$150,000 - \$199,999	8.9%
\$200,000+	8.4%
Average Household Income	\$100,465

**2024 Owner Occupied Housing Units by Value**

Total	2,091
<\$50,000	5.7%
\$50,000 - \$99,999	3.2%
\$100,000 - \$149,999	8.4%
\$150,000 - \$199,999	10.2%
\$200,000 - \$249,999	6.8%
\$250,000 - \$299,999	6.3%
\$300,000 - \$399,999	15.3%
\$400,000 - \$499,999	20.0%
\$500,000 - \$749,999	18.6%
\$750,000 - \$999,999	0.9%
\$1,000,000 - \$1,499,999	1.7%
\$1,500,000 - \$1,999,999	1.5%
\$2,000,000 +	1.4%
Average Home Value	\$410,366

**2029 Owner Occupied Housing Units by Value**

Total	2,175
<\$50,000	0.2%
\$50,000 - \$99,999	0.1%
\$100,000 - \$149,999	0.2%
\$150,000 - \$199,999	0.6%
\$200,000 - \$249,999	1.4%
\$250,000 - \$299,999	3.3%
\$300,000 - \$399,999	17.7%
\$400,000 - \$499,999	26.9%
\$500,000 - \$749,999	38.0%
\$750,000 - \$999,999	2.4%
\$1,000,000 - \$1,499,999	1.8%
\$1,500,000 - \$1,999,999	5.2%
\$2,000,000 +	2.2%
Average Home Value	\$617,851

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	South Pasaden...
<b>Median Household Income</b>	
2024	\$51,009
2029	\$61,660
<b>Median Home Value</b>	
2024	\$360,658
2029	\$498,549
<b>Per Capita Income</b>	
2024	\$55,544
2029	\$66,083
<b>Median Age</b>	
2010	68.6
2020	69.1
2024	69.8
2029	71.7
<b>2020 Population by Age</b>	
Total	5,353
0 - 4	0.7%
5 - 9	1.2%
10 - 14	0.8%
15 - 24	3.1%
25 - 34	4.0%
35 - 44	4.1%
45 - 54	7.5%
55 - 64	18.0%
65 - 74	25.5%
75 - 84	21.1%
85 +	13.9%
18 +	96.5%
<b>2024 Population by Age</b>	
Total	5,389
0 - 4	0.7%
5 - 9	1.0%
10 - 14	0.9%
15 - 24	3.2%
25 - 34	4.6%
35 - 44	4.6%
45 - 54	7.1%
55 - 64	16.3%
65 - 74	24.4%
75 - 84	23.3%
85 +	13.9%
18 +	96.6%
<b>2029 Population by Age</b>	
Total	5,302
0 - 4	0.7%
5 - 9	0.9%
10 - 14	0.8%
15 - 24	2.9%
25 - 34	4.2%
35 - 44	4.6%
45 - 54	6.1%
55 - 64	13.8%
65 - 74	23.9%
75 - 84	25.9%
85 +	16.2%
18 +	96.9%

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	South Pasaden...
<b>2020 Population by Sex</b>	
Males	2,292
Females	3,061
<b>2024 Population by Sex</b>	
Males	2,333
Females	3,056
<b>2029 Population by Sex</b>	
Males	2,292
Females	3,010
<b>2010 Population by Race/Ethnicity</b>	
Total	4,970
White Alone	95.8%
Black Alone	1.8%
American Indian Alone	0.1%
Asian Alone	1.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.6%
Two or More Races	0.6%
Hispanic Origin	3.2%
Diversity Index	13.8
<b>2020 Population by Race/Ethnicity</b>	
Total	5,353
White Alone	90.6%
Black Alone	2.5%
American Indian Alone	0.1%
Asian Alone	1.0%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.2%
Two or More Races	4.5%
Hispanic Origin	4.6%
Diversity Index	24.9
<b>2024 Population by Race/Ethnicity</b>	
Total	5,389
White Alone	90.0%
Black Alone	2.3%
American Indian Alone	0.1%
Asian Alone	1.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.3%
Two or More Races	4.9%
Hispanic Origin	5.3%
Diversity Index	26.8
<b>2029 Population by Race/Ethnicity</b>	
Total	5,302
White Alone	89.2%
Black Alone	2.4%
American Indian Alone	0.1%
Asian Alone	1.2%
Pacific Islander Alone	0.2%
Some Other Race Alone	1.5%
Two or More Races	5.5%
Hispanic Origin	6.0%
Diversity Index	29.0

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

**South Pasaden...**

**2020 Population by Relationship and Household Type**

Total	5,353
In Households	95.3%
Householder	65.7%
Opposite-Sex Spouse	16.6%
Same-Sex Spouse	0.4%
Opposite-Sex Unmarried Partner	2.7%
Same-Sex Unmarried Partner	0.4%
Biological Child	5.8%
Adopted Child	0.1%
Stepchild	0.4%
Grandchild	0.1%
Brother or Sister	0.5%
Parent	0.4%
Parent-in-law	0.1%
Son-in-law or Daughter-in-law	0.1%
Other Relatives	0.2%
Foster Child	0.0%
Other Nonrelatives	1.8%
In Group Quarters	4.7%
Institutionalized	4.7%
Noninstitutionalized	0.0%

**2024 Population 25+ by Educational Attainment**

Total	5,077
Less than 9th Grade	1.3%
9th - 12th Grade, No Diploma	3.0%
High School Graduate	24.5%
GED/Alternative Credential	2.5%
Some College, No Degree	19.8%
Associate Degree	10.7%
Bachelor's Degree	23.5%
Graduate/Professional Degree	14.7%

**2024 Population 15+ by Marital Status**

Total	5,250
Never Married	17.4%
Married	45.7%
Widowed	21.2%
Divorced	15.7%

**2024 Civilian Population 16+ in Labor Force**

Civilian Population 16+	2,012
Population 16+ Employed	95.8%
Population 16+ Unemployment rate	4.2%
Population 16-24 Employed	4.9%
Population 16-24 Unemployment rate	0.0%
Population 25-54 Employed	39.3%
Population 25-54 Unemployment rate	3.7%
Population 55-64 Employed	26.7%
Population 55-64 Unemployment rate	4.3%
Population 65+ Employed	29.1%
Population 65+ Unemployment rate	5.4%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

**South Pasaden...**

**2024 Employed Population 16+ by Industry**

Total	1,928
Agriculture/Mining	0.0%
Construction	4.3%
Manufacturing	5.0%
Wholesale Trade	0.4%
Retail Trade	13.0%
Transportation/Utilities	1.8%
Information	3.2%
Finance/Insurance/Real Estate	10.2%
Services	57.8%
Public Administration	4.4%

**2024 Employed Population 16+ by Occupation**

Total	1,928
White Collar	72.3%
Management/Business/Financial	10.9%
Professional	36.6%
Sales	11.6%
Administrative Support	13.2%
Services	19.3%
Blue Collar	8.4%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	2.2%
Installation/Maintenance/Repair	0.0%
Production	3.1%
Transportation/Material Moving	3.1%

**2020 Households by Type**

Total	3,518
Married Couple Households	26.2%
With Own Children <18	1.5%
Without Own Children <18	24.6%
Cohabiting Couple Households	4.8%
With Own Children <18	0.3%
Without Own Children <18	4.5%
Male Householder, No Spouse/Partner	24.4%
Living Alone	21.7%
65 Years and over	14.3%
With Own Children <18	0.4%
Without Own Children <18, With Relatives	1.5%
No Relatives Present	0.7%
Female Householder, No Spouse/Partner	44.7%
Living Alone	39.0%
65 Years and over	29.7%
With Own Children <18	0.9%
Without Own Children <18, With Relatives	3.2%
No Relatives Present	1.6%

**2020 Households by Size**

Total	3,518
1 Person Household	60.7%
2 Person Household	33.1%
3 Person Household	3.2%
4 Person Household	1.2%
5 Person Household	1.1%
6 Person Household	0.5%
7 + Person Household	0.3%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	South Pasaden...
<b>2020 Households by Tenure and Mortgage Status</b>	
Total	3,518
Owner Occupied	54.4%
Owned with a Mortgage/Loan	19.7%
Owned Free and Clear	34.7%
Renter Occupied	45.6%
<b>2024 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	56
Percent of Income for Mortgage	44.3%
Wealth Index	91
<b>2020 Housing Units By Urban/ Rural Status</b>	
Total	4,477
Urban Housing Units	100.0%
Rural Housing Units	0.0%
<b>2020 Population By Urban/ Rural Status</b>	
Total	5,353
Urban Population	100.0%
Rural Population	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

**South Pasaden...**

**Top 3 Tapestry Segments**

1.	Retirement Communities (9E)
2.	The Elders (9C)
3.	Social Security Set (9F)

**2024 Consumer Spending**

Apparel & Services: Total \$	\$6,238,239
Average Spent	\$1,779.30
Spending Potential Index	75
Education: Total \$	\$4,332,134
Average Spent	\$1,235.63
Spending Potential Index	72
Entertainment/Recreation: Total \$	\$10,829,924
Average Spent	\$3,088.97
Spending Potential Index	76
Food at Home: Total \$	\$20,288,639
Average Spent	\$5,786.83
Spending Potential Index	79
Food Away from Home: Total \$	\$10,420,870
Average Spent	\$2,972.30
Spending Potential Index	76
Health Care: Total \$	\$21,286,406
Average Spent	\$6,071.42
Spending Potential Index	79
HH Furnishings & Equipment: Total \$	\$8,186,423
Average Spent	\$2,334.98
Spending Potential Index	74
Personal Care Products & Services: Total \$	\$2,880,624
Average Spent	\$821.63
Spending Potential Index	83
Shelter: Total \$	\$74,415,286
Average Spent	\$21,225.12
Spending Potential Index	80
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$10,136,978
Average Spent	\$2,891.32
Spending Potential Index	83
Travel: Total \$	\$7,988,276
Average Spent	\$2,278.46
Spending Potential Index	75
Vehicle Maintenance & Repairs: Total \$	\$3,985,393
Average Spent	\$1,136.73
Spending Potential Index	77

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.