

	<b>West Lealman ...</b>
<b>Population Summary</b>	
2010 Total Population	15,624
2020 Total Population	16,438
2020 Group Quarters	147
2024 Total Population	16,510
2024 Group Quarters	148
2029 Total Population	16,202
2024-2029 Annual Rate	-0.38%
2024 Total Daytime Population	12,727
Workers	3,393
Residents	9,334
<b>Household Summary</b>	
2010 Households	7,635
2010 Average Household Size	2.04
2020 Total Households	7,974
2020 Average Household Size	2.04
2024 Households	8,061
2024 Average Household Size	2.03
2029 Households	8,016
2029 Average Household Size	2.00
2024-2029 Annual Rate	-0.11%
2010 Families	3,832
2010 Average Family Size	2.74
2024 Families	3,834
2024 Average Family Size	2.83
2029 Families	3,855
2029 Average Family Size	2.77
2024-2029 Annual Rate	0.11%
<b>Housing Unit Summary</b>	
2000 Housing Units	9,380
Owner Occupied Housing Units	65.4%
Renter Occupied Housing Units	19.8%
Vacant Housing Units	14.8%
2010 Housing Units	9,447
Owner Occupied Housing Units	58.5%
Renter Occupied Housing Units	22.3%
Vacant Housing Units	19.2%
2020 Housing Units	9,561
Owner Occupied Housing Units	60.0%
Renter Occupied Housing Units	23.4%
Vacant Housing Units	16.6%
2024 Housing Units	9,638
Owner Occupied Housing Units	61.2%
Renter Occupied Housing Units	22.5%
Vacant Housing Units	16.4%
2029 Housing Units	9,644
Owner Occupied Housing Units	63.3%
Renter Occupied Housing Units	19.8%
Vacant Housing Units	16.9%

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

**West Lealman ...**

**2024 Households by Income**

Household Income Base	8,061
<\$15,000	15.2%
\$15,000 - \$24,999	12.1%
\$25,000 - \$34,999	12.6%
\$35,000 - \$49,999	17.4%
\$50,000 - \$74,999	13.4%
\$75,000 - \$99,999	9.6%
\$100,000 - \$149,999	11.8%
\$150,000 - \$199,999	4.0%
\$200,000+	3.9%
Average Household Income	\$67,388

**2029 Households by Income**

Household Income Base	8,016
<\$15,000	13.0%
\$15,000 - \$24,999	9.3%
\$25,000 - \$34,999	11.4%
\$35,000 - \$49,999	15.0%
\$50,000 - \$74,999	13.2%
\$75,000 - \$99,999	10.9%
\$100,000 - \$149,999	15.9%
\$150,000 - \$199,999	5.9%
\$200,000+	5.4%
Average Household Income	\$83,143

**2024 Owner Occupied Housing Units by Value**

Total	5,895
<\$50,000	19.3%
\$50,000 - \$99,999	11.4%
\$100,000 - \$149,999	9.0%
\$150,000 - \$199,999	7.3%
\$200,000 - \$249,999	8.1%
\$250,000 - \$299,999	10.1%
\$300,000 - \$399,999	13.2%
\$400,000 - \$499,999	8.5%
\$500,000 - \$749,999	9.8%
\$750,000 - \$999,999	2.1%
\$1,000,000 - \$1,499,999	0.6%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.3%
Average Home Value	\$266,650

**2029 Owner Occupied Housing Units by Value**

Total	6,106
<\$50,000	3.4%
\$50,000 - \$99,999	1.2%
\$100,000 - \$149,999	2.4%
\$150,000 - \$199,999	5.9%
\$200,000 - \$249,999	6.9%
\$250,000 - \$299,999	6.1%
\$300,000 - \$399,999	22.6%
\$400,000 - \$499,999	18.6%
\$500,000 - \$749,999	23.1%
\$750,000 - \$999,999	6.6%
\$1,000,000 - \$1,499,999	1.4%
\$1,500,000 - \$1,999,999	1.0%
\$2,000,000 +	0.9%
Average Home Value	\$466,250

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	<b>West Lealman ...</b>
<b>Median Household Income</b>	
2024	\$42,436
2029	\$51,818
<b>Median Home Value</b>	
2024	\$218,985
2029	\$408,113
<b>Per Capita Income</b>	
2024	\$32,921
2029	\$41,155
<b>Median Age</b>	
2010	49.9
2020	52.8
2024	55.1
2029	56.7
<b>2020 Population by Age</b>	
Total	16,438
0 - 4	4.1%
5 - 9	4.3%
10 - 14	4.9%
15 - 24	8.1%
25 - 34	10.7%
35 - 44	9.4%
45 - 54	11.4%
55 - 64	17.3%
65 - 74	16.4%
75 - 84	9.7%
85 +	3.7%
18 +	84.0%
<b>2024 Population by Age</b>	
Total	16,510
0 - 4	3.6%
5 - 9	4.0%
10 - 14	4.3%
15 - 24	7.9%
25 - 34	9.6%
35 - 44	9.9%
45 - 54	10.6%
55 - 64	16.1%
65 - 74	17.7%
75 - 84	12.0%
85 +	4.4%
18 +	85.6%
<b>2029 Population by Age</b>	
Total	16,202
0 - 4	3.6%
5 - 9	3.6%
10 - 14	3.9%
15 - 24	7.6%
25 - 34	8.9%
35 - 44	10.0%
45 - 54	10.3%
55 - 64	14.4%
65 - 74	18.6%
75 - 84	13.9%
85 +	5.3%
18 +	86.6%

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	<b>West Lealman ...</b>
<b>2020 Population by Sex</b>	
Males	7,867
Females	8,571
<b>2024 Population by Sex</b>	
Males	8,028
Females	8,482
<b>2029 Population by Sex</b>	
Males	7,868
Females	8,334
<b>2010 Population by Race/Ethnicity</b>	
Total	15,624
White Alone	86.2%
Black Alone	4.5%
American Indian Alone	0.4%
Asian Alone	3.9%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.3%
Two or More Races	2.6%
Hispanic Origin	8.4%
Diversity Index	36.7
<b>2020 Population by Race/Ethnicity</b>	
Total	16,438
White Alone	75.5%
Black Alone	6.1%
American Indian Alone	0.4%
Asian Alone	5.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	3.8%
Two or More Races	8.9%
Hispanic Origin	12.0%
Diversity Index	53.8
<b>2024 Population by Race/Ethnicity</b>	
Total	16,510
White Alone	74.0%
Black Alone	6.4%
American Indian Alone	0.3%
Asian Alone	5.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	4.0%
Two or More Races	9.4%
Hispanic Origin	12.2%
Diversity Index	55.6
<b>2029 Population by Race/Ethnicity</b>	
Total	16,202
White Alone	72.4%
Black Alone	6.5%
American Indian Alone	0.4%
Asian Alone	6.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	4.1%
Two or More Races	10.1%
Hispanic Origin	13.2%
Diversity Index	58.0

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

**West Lealman ...**

<b>2020 Population by Relationship and Household Type</b>	
Total	16,438
In Households	99.1%
Householder	48.4%
Opposite-Sex Spouse	15.1%
Same-Sex Spouse	0.4%
Opposite-Sex Unmarried Partner	3.9%
Same-Sex Unmarried Partner	0.3%
Biological Child	19.1%
Adopted Child	0.5%
Stepchild	1.0%
Grandchild	2.4%
Brother or Sister	1.1%
Parent	1.2%
Parent-in-law	0.3%
Son-in-law or Daughter-in-law	0.5%
Other Relatives	1.3%
Foster Child	0.0%
Other Nonrelatives	3.7%
In Group Quarters	0.9%
Institutionalized	0.6%
Noninstitutionalized	0.3%
<b>2024 Population 25+ by Educational Attainment</b>	
Total	13,245
Less than 9th Grade	3.6%
9th - 12th Grade, No Diploma	8.9%
High School Graduate	29.8%
GED/Alternative Credential	6.7%
Some College, No Degree	17.2%
Associate Degree	11.4%
Bachelor's Degree	15.5%
Graduate/Professional Degree	7.0%
<b>2024 Population 15+ by Marital Status</b>	
Total	14,556
Never Married	27.8%
Married	41.3%
Widowed	11.4%
Divorced	19.5%
<b>2024 Civilian Population 16+ in Labor Force</b>	
Civilian Population 16+	7,655
Population 16+ Employed	96.1%
Population 16+ Unemployment rate	3.9%
Population 16-24 Employed	10.0%
Population 16-24 Unemployment rate	3.7%
Population 25-54 Employed	55.9%
Population 25-54 Unemployment rate	3.4%
Population 55-64 Employed	21.8%
Population 55-64 Unemployment rate	5.6%
Population 65+ Employed	12.3%
Population 65+ Unemployment rate	2.8%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

**West Lealman ...**

**2024 Employed Population 16+ by Industry**

Total	7,359
Agriculture/Mining	0.0%
Construction	7.4%
Manufacturing	9.0%
Wholesale Trade	1.1%
Retail Trade	13.0%
Transportation/Utilities	5.5%
Information	1.3%
Finance/Insurance/Real Estate	10.7%
Services	48.6%
Public Administration	3.4%

**2024 Employed Population 16+ by Occupation**

Total	7,359
White Collar	55.8%
Management/Business/Financial	16.2%
Professional	18.2%
Sales	9.2%
Administrative Support	12.1%
Services	20.4%
Blue Collar	23.8%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	4.9%
Installation/Maintenance/Repair	3.9%
Production	7.0%
Transportation/Material Moving	7.8%

**2020 Households by Type**

Total	7,974
Married Couple Households	31.9%
With Own Children <18	7.9%
Without Own Children <18	23.9%
Cohabiting Couple Households	8.8%
With Own Children <18	2.3%
Without Own Children <18	6.5%
Male Householder, No Spouse/Partner	24.4%
Living Alone	18.3%
65 Years and over	9.0%
With Own Children <18	1.2%
Without Own Children <18, With Relatives	3.1%
No Relatives Present	1.7%
Female Householder, No Spouse/Partner	35.0%
Living Alone	24.3%
65 Years and over	15.6%
With Own Children <18	3.7%
Without Own Children <18, With Relatives	5.8%
No Relatives Present	1.2%

**2020 Households by Size**

Total	7,974
1 Person Household	42.6%
2 Person Household	33.5%
3 Person Household	10.9%
4 Person Household	7.9%
5 Person Household	3.3%
6 Person Household	1.3%
7 + Person Household	0.4%

	<b>West Lealman ...</b>
<b>2020 Households by Tenure and Mortgage Status</b>	
Total	7,974
Owner Occupied	72.0%
Owned with a Mortgage/Loan	32.3%
Owned Free and Clear	39.7%
Renter Occupied	28.0%
<b>2024 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	77
Percent of Income for Mortgage	32.3%
Wealth Index	58
<b>2020 Housing Units By Urban/ Rural Status</b>	
Total	9,561
Urban Housing Units	100.0%
Rural Housing Units	0.0%
<b>2020 Population By Urban/ Rural Status</b>	
Total	16,438
Urban Population	100.0%
Rural Population	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

## West Lealman ...

### Top 3 Tapestry Segments

1.	Senior Escapes (9D)
2.	The Elders (9C)
3.	Hometown Heritage (8G)

### 2024 Consumer Spending

Apparel & Services: Total \$	\$10,861,114
Average Spent	\$1,347.37
Spending Potential Index	57
Education: Total \$	\$6,874,487
Average Spent	\$852.81
Spending Potential Index	49
Entertainment/Recreation: Total \$	\$20,273,481
Average Spent	\$2,515.01
Spending Potential Index	61
Food at Home: Total \$	\$36,664,988
Average Spent	\$4,548.44
Spending Potential Index	62
Food Away from Home: Total \$	\$18,678,357
Average Spent	\$2,317.13
Spending Potential Index	60
Health Care: Total \$	\$41,203,923
Average Spent	\$5,111.52
Spending Potential Index	66
HH Furnishings & Equipment: Total \$	\$15,712,493
Average Spent	\$1,949.20
Spending Potential Index	62
Personal Care Products & Services: Total \$	\$5,138,907
Average Spent	\$637.50
Spending Potential Index	64
Shelter: Total \$	\$130,205,342
Average Spent	\$16,152.50
Spending Potential Index	61
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$19,266,630
Average Spent	\$2,390.10
Spending Potential Index	68
Travel: Total \$	\$14,663,124
Average Spent	\$1,819.02
Spending Potential Index	60
Vehicle Maintenance & Repairs: Total \$	\$7,690,448
Average Spent	\$954.03
Spending Potential Index	64

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.